

GLOBAL IMMERSION PROGRAMS

FACULTY-LED, CUSTOMISED
SHORT TERM PROGRAMS



We believe
in youth





“ Burgundy School of Business **is much more than an international "Grande Ecole"**. We believe in a unique Student focused teaching model.

We nurture open-mindedness and **entrepreneurship** in our students. Our mission is not to simply educate but to guide them **in forming their own personal and professional identity**.

Our school welcomes students from **all backgrounds and nationalities**. We truly believe that **diversity** is the key to innovation, creativity and performance, at BSB, and in their future careers.

Welcome to BSB ! ”

Stéphan BOURCIEU

Dean and Director of Burgundy School of Business

WE BELIEVE
THAT
YOU
CAN
GO
BETTER

ABOUT BSB

Founded in 1899, BSB is **one of the oldest** and now, it is also one of the one per cent **triple accredited** Business Schools in the world. For more than a century, BSB has been reinventing itself, offering its students a unique way of understanding the world and preparing them for the jobs of tomorrow.

Personnalised approach and student experience, programs to suit all needs in an international dimension are BSB's **main priorities**.



#62

FINANCIAL TIMES
RANKING

#1

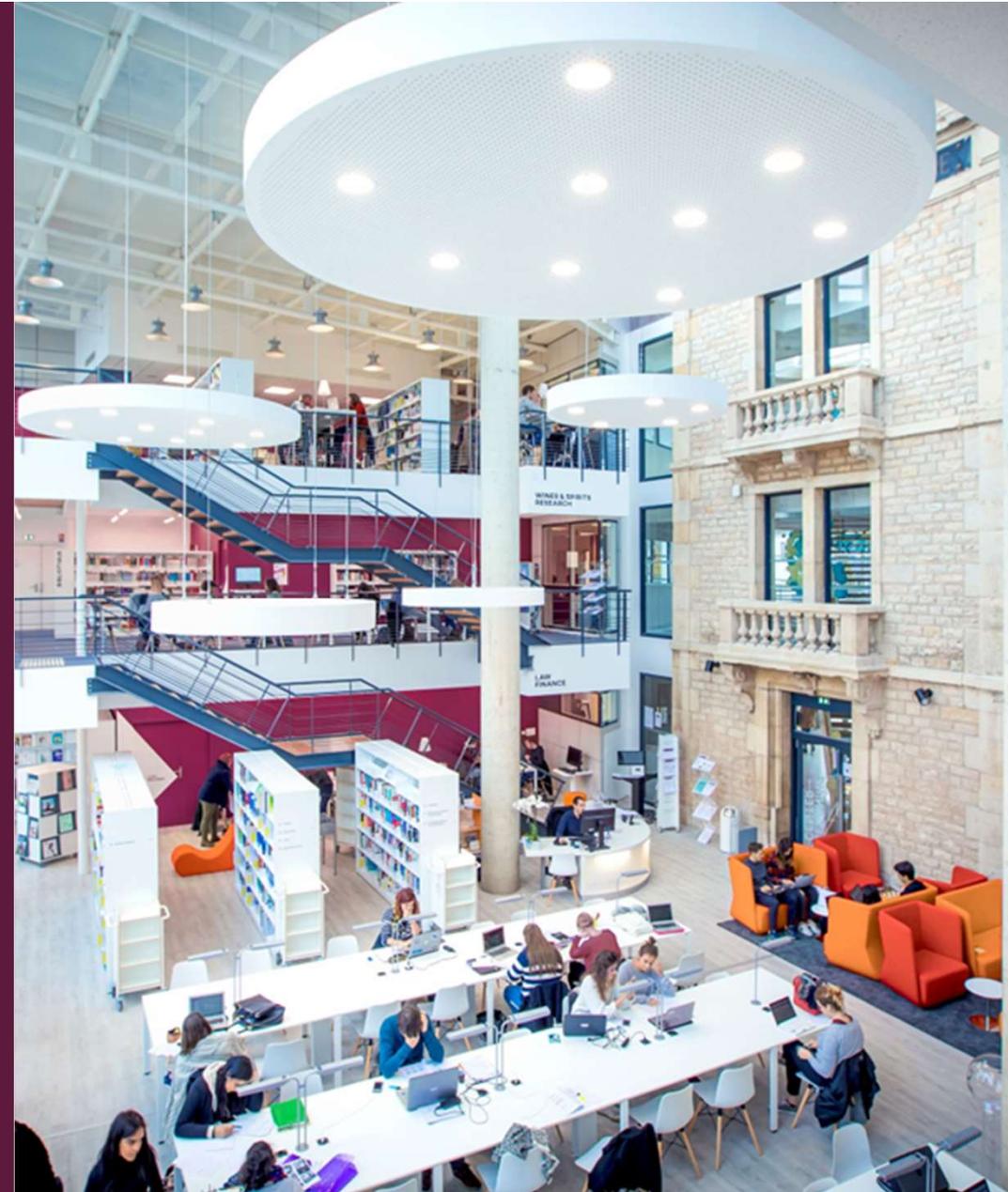
HAPPY AT
SCHOOL
RANKING

25%

INTERNATIONAL
STUDENTS

43%

INTERNATIONAL
FACULTY

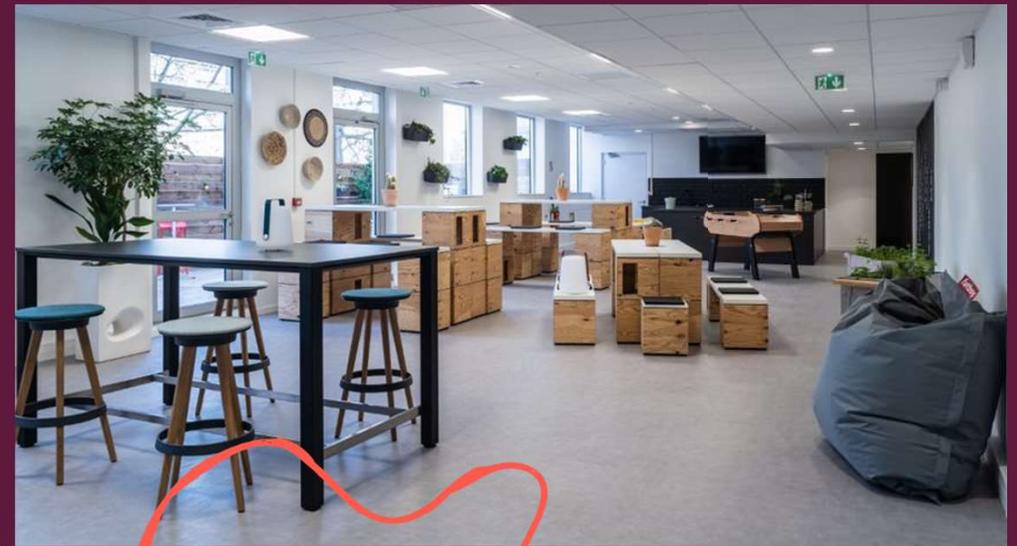


TWO CAMPUSES

The **DIJON CAMPUS**, situated in the city center and well-connected by public transport, underwent renovation in 2017. This modernized campus aims to provide an enriching, top-notch student life that prioritizes the student experience and caters to innovative teaching methods and collaborative work environments.



LYON CAMPUS, situated in Lyon's 8th arrondissement, provides the convenience and adaptability of a coworking space. Established in 2016, it recently underwent a remarkable transformation and expansion in 2021, introducing state-of-the-art facilities for our students.





OUR CUSTOMISED PROGRAMS

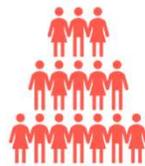
At BSB, our mission is to foster enriching educational and cultural experiences for your students by closely collaborating with partner faculty.

Our short-term immersion programs offer a distinctive chance for students to immerse themselves in French culture, explore local businesses, and receive top-quality academic input.

Each program is individually crafted from scratch to cater to your specific requirements, ensuring a truly unique and tailored experience for all participants.



**Any
degree
level**



**Any
group
size**



**Any
program
length and
dates**



**Single or
multi-
campus
destination**



**Accommodation
and meals to fit
any occasions**



**Flexible content:
lectures, cultural
activities,
company visits**

OUR TEAM

We offer you a unique customer care throughout the **program conception process** and beyond.

Our **International Relations Coordinator** will be your main contact through the entire program process – from the first contact with you to the farewell dinner.



OUR SERVICE

BEFORE

- Meetings to discuss your needs and expectations
- Proposal elaboration and adjustments according to your specific budget
- Planning of courses, cultural activities and company visits
- Booking of necessary arrangements (except for travel to and from France)
- Registration and visa support
- Pre-arrival orientation

DURING

- Arrival monitoring and airport pick-up
- Welcome dinner and/or welcome coffee on the campus with International Relations team members
- All transports during the program
- Local English-speaking guides and staff
- On campus courses with BSB lecturers
- Corporate visits accompanied by a BSB staff member
- International Relations team support and assistance

AFTER

- Departure monitoring and drop-off
- Attendance certificates and transcripts (if requested)
- Post-program follow-up and feedback gathering

CUSTOMISED CONTENTS

We organise short programmes including academic courses, business and cultural visits with transferable ECTS credits (if requested) on our campuses in Dijon and Lyon.

Lectures within areas of our academic expertise

- Wines and spirits business
- Entrepreneurship and Innovation
- Luxury Management
- Arts and culture management

Vitists of local companies

BSB has a large network of partner companies willing to share their know how with international students (some examples of companies: SEB, Tippagral, Groupe Burgermeister, Cornu, Delfingen, Anis de Flavigny, Cassissium and many others)

Activities to immerse in the local tradition

- Guided city tours in Dijon, Beaune, Lyon or in most beautiful villages of France like Flavigny sur Ozerain or Châteauneuf en Auxois
- UNESCO heritage sites discovery like Climats of Burgundy and Fontenay Abbey
- Wine tastings in local wineries and biking tours in the vineyards
- Meals in local restaurants



PROGRAMS WE ORGANISED

UNIVERSITY OF NEBRASKA OMAHA



18 students



5 days



Dijon campus



5 hours of lectures
3 corporate visits
2 cultural visits in Dijon and Beaune



PROGRAMS WE ORGANISED

IMT GHAZIABAD



37 students



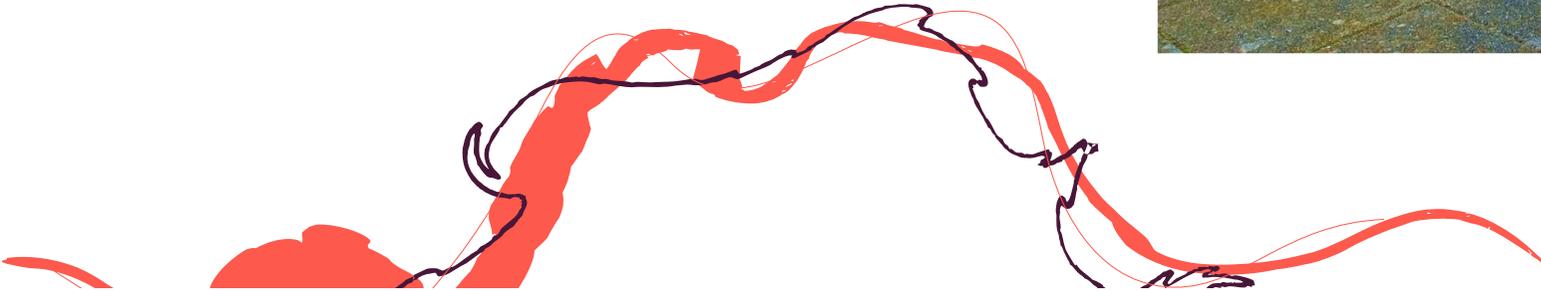
4 weeks



Dijon and Lyon
campus



60 hours of lectures
4 corporate visits
Numerous cultural visits of Dijon,
Beaune, Fontenay Abbaye, Lyon,
Beaujolais region



PROGRAMS WE ORGANISED

HONG KONG BAPTIST UNIVERSITY



36 students



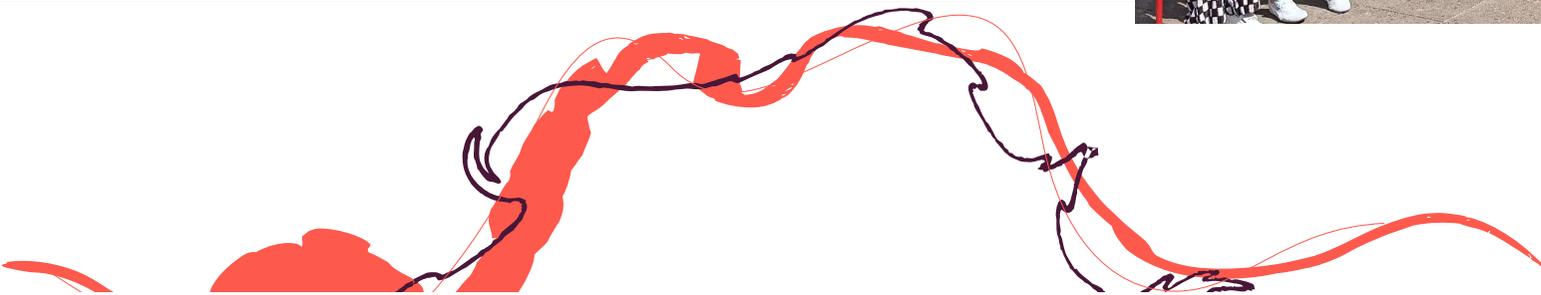
5 days



Dijon campus



6 hours of lectures
6 corporate visits
Cultural activity – wine tasting



PROGRAMS WE ORGANISED

UNIVERSITY OF THE FRASER VALLEY



10 students



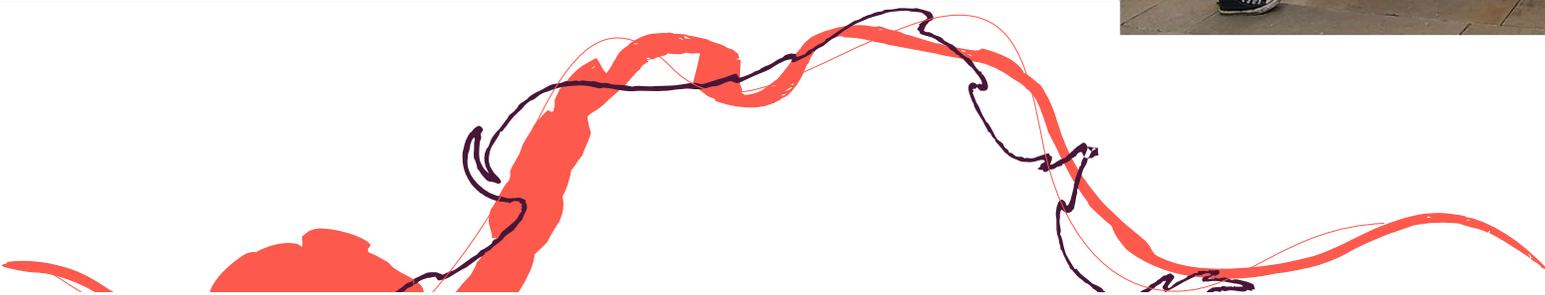
5 days



Dijon campus



12 hours of lectures
2 corporate visits
Cultural activities and visits in Dijon
and Beaune



PROGRAMS WE ORGANISED

GEORGE MASON UNIVERSITY



24 students



7 days



Dijon campus



12 hours of lectures
4 corporate visits
Cultural activities and visits in Dijon
and Beaune



PROGRAMS WE ORGANISED

FH BURGENLAND



16 students



3 days



Dijon campus



2 hours of lectures
6 corporate visits (wine tastings)
Cultural activities and visits in Dijon
and Beaune



PROGRAMS WE ORGANISED

OHIO UNIVERSITY

GLOBAL CONSULTING PROGRAM



26 students

(BSB + OU)



4 weeks



Dijon campus



72 hours of coaching (BSB + OU coaches)
3 companies engaged for the consulting projects
Cultural activities and visits in Dijon and Beaune





FOR MORE INFORMATION

- Tell us about your needs : fill in the following form: LIEN FORMULAIRE
- Send us your request to short.programs@bsb-education.com